

# **U2C3 First Responders** **Keep the Mission Alive!**

**We need YOU to ensure the health of our church and its mission.**

Just like the emergency and medical professionals who have been making brave and life-saving efforts in the era of Covid-19, we are asking you to be a **U2C3 First Responder**—to provide the vital, life-sustaining support to keep our church and its mission alive during these challenging times.

**Help us to continue to respond to the world with radical:**



***inclusion***  
***justice***  
***lovingkindness***

Our world desperately needs these UU values right now. At a time when many are feeling excluded, de-humanized and afraid, our church and its mission is a refuge—but only with your help.

**2021 Annual Pledge Campaign**  
Unitarian Universalist Church of Corpus Christi



## Help Us Prevail Over the Pandemic

In 2020, U2C3 has been fortunate to benefit from a consistent stream of pledge income that has sustained the church through social distancing and online-only services, but we're not out of the woods yet.

### Our Biggest Challenge

Last year's pledge drive brought in \$15,000 in church-sustaining funds from new members and friends, which completely offset the same amount lost from those who moved away or passed away. But this year is different. Due to COVID-19 and our inability to meet in person, our vital pipeline of new members and friends has diminished. Required expenses are also increasing in 2021. We are adding windstorm insurance to our budget, as well as a mandatory employee retirement benefit. For these reasons, we predict a revenue gap of \$20,000. Failure to close this "Covid gap" means major cuts in church programs, including music and children's Religious Exploration. But don't worry—there's a plan to meet our goal of \$145,000.

### "The Plan" and How You Can Help

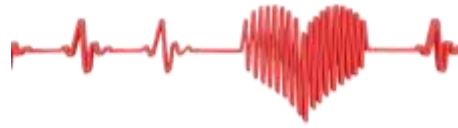
Help us crush the "Covid gap" by joining the **U2C3 First Responder Society**. **We are seeking 20 families that have the means to increase their pledge by \$1,000 this year (\$83.33 per month) — with no commitment to maintaining this increase in future years.** If you can help, simply mark the checkbox on the pledge form, and you will be recognized as one of our special **U2C3 First Responders** who has gone the extra distance to help save our church and its mission in these challenging times.



If increasing your pledge by \$1,000 is not possible, **we hope you will still consider an increase if it's available to you.** Increasing your existing pledge by 20% or increasing your giving by \$50, or even \$25 per month will go a long way toward keeping our congregation and its mission healthy.

# 2021 Pledge Goal \$145,000

## Projected Budget Allocation

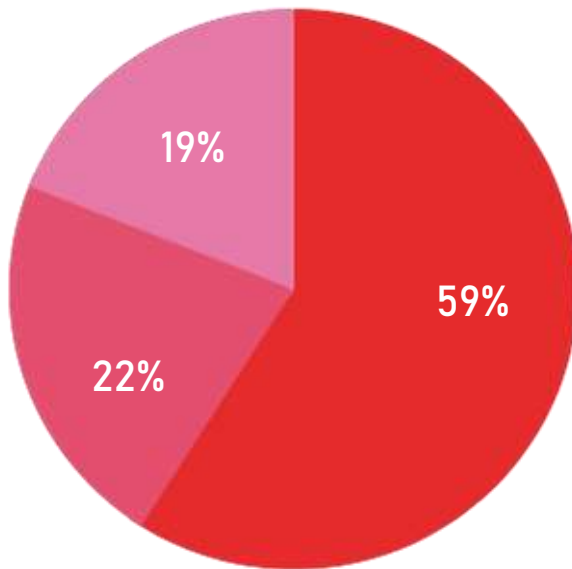
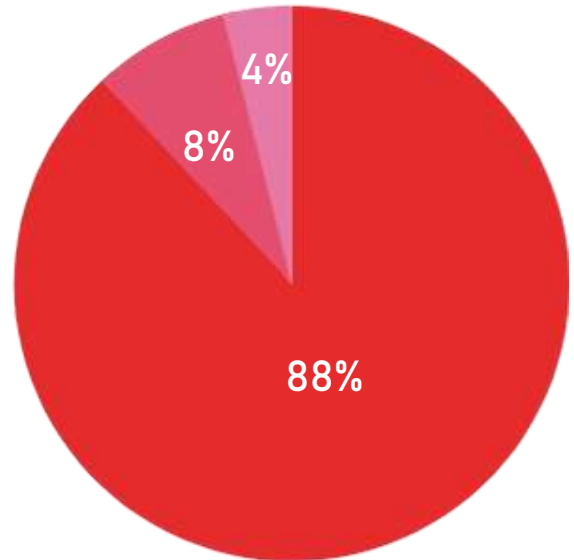


### Revenue

**88% - Pledges**

**8% - Non-Pledge  
Contributions**

**4% - Fundraisers & Building Usage**



### Expenses

**59% - Worship & Programs**

**22% - Administrative**

**19% - Building**

#### Expense note:

*Administrative* includes Administrator, Accountant, software, UUA dues, Minister (25%)

*Building* includes mortgage, insurance, utilities, cleaning, and maintenance.

*Worship & Program* includes Minister (75%), Religious Exploration and music staff; funding for church groups.

## How much should I give?

We encourage you to give a percentage of your income (2% to begin) and to increase that percentage over time toward 5% or more. You can use the **Guide to Monthly Giving** below to determine your monthly pledge amount.



## How do I submit my pledge?

Simply fill out the pledge form when it becomes available. The form may be filled out and submitted online, or on paper and mailed back to the church. Don't forget, if you're raising your pledge by \$1,000 or more this year, be sure to select the **U2C3 First Responder Society** checkbox!

## Automatic Pledge Payments

If you would like to set up an automatic monthly contribution, simply fill out an **Electronic Payment Authorization** form and mail it to the church. Thank you for your commitment to our U2C3 community.

If you have any questions please email us at [contact@uucorpus.org](mailto:contact@uucorpus.org) – Pledge forms and other related materials are available at [www.uucorpus.org/pledge](http://www.uucorpus.org/pledge)

# MONTHLY GIVING CHART

Annual Income	Getting Started		Deepening Commitment			Leadership		
	1%	3%	5%	7%	9%	10%	12%	15%
\$ 20,000	\$ 17	\$ 50	\$ 83	\$ 117	\$ 150	\$ 167	\$ 200	\$ 250
\$ 40,000	33	100	167	233	300	333	400	500
\$ 60,000	50	150	250	350	450	500	600	750
\$ 80,000	67	200	333	467	600	667	800	1,000
\$100,000	83	250	417	583	750	833	1,000	1,250
\$150,000	125	375	625	875	1,125	1,250	1,500	1,875
\$200,000	167	500	833	1,167	1,500	1,667	2,000	2,500
\$250,000	208	625	1,042	1,458	1,875	2,083	2,500	3,125
\$300,000	250	750	1,250	1,750	2,250	2,500	3,000	3,750

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